



COLLEGE OF ARTS + SCIENCES
CENTER FOR LANGUAGE EXCELLENCE



WEBINAR INVITATION

Creating Animated Instructional Videos and Presentations with PowToon

*WHEN: Thursday,
November 19, 2020*

TIME: 2:00-3:30 pm

*WHO: Amber
Kennedy Kent,
CeLCAR Language
Instructional
Specialist, IU*

*WHERE: Zoom room
(see below for log-in)*

*QUESTIONS:
iucle@indiana.edu*



The Center for Language Excellence (CLE) and the Center for Language Technology (CELT) at Indiana University cordially invite you to attend a workshop

Creating Animated Instructional Videos and Presentations with PowToon

Presented by: Amber Kennedy Kent, CeLCAR Language Instructional Specialist

**Thursday, November 19
2:00-3:30 pm**

During this workshop you will be introduced to PowToon, a web-based platform for creating dynamic, animated instructional videos and presentations that add interest and variety to your online classrooms via three easy steps: writing a script, recording a voiceover, and adding visuals. In this workshop, we will begin by watching a few sample instructional videos created using the platform. Then, we will work collaboratively to create a short animated video, adding visuals, voice overs, and exporting the finished video. Finally, we will brainstorm as a group some pedagogically effective ways to use PowToon in the language learning classroom.

Register for this workshop here:

<https://iu.zoom.us/meeting/register/tZIkdeugrTotEtZwp7y318tliycoSTHtEPeQ>

After registering, you will receive a confirmation email containing information for joining the workshop.

About the presenter

Amber holds a BA in English from Old Dominion University, dual MAs in TESOL & Applied Linguistics and Computational Linguistics from Indiana University, as well as a graduate certificate in Instructional Systems Technology from IU's School of Education. As CeLCAR's Language Instruction Specialist, she works with the language specialists to design and develop language learning curriculums and materials, collaborates with faculty on pedagogical research, designs and leads professional development workshops, and coordinates the bi-annual Conference on Central Asian Languages and Linguistics (ConCALL). Additionally, she is the host of the "On the Silkroad with CeLCAR" podcast and the author of *Designing Effective Language Learning Materials for Less Commonly Taught Languages* currently in publication through Georgetown University press.